

Christmas Aurora™ Poinsettia

The varieties of Christmas Aurora are ideal for December poinsettia sales. An upright, narrow habit with a medium bract size is perfect for higher density production and dependable shipping, and their narrow shape makes them easy to sleeve. This reliable, predictable series works well in 6-in. (15-cm) pots. Plus, they are early to color — yet late to flower — providing an outstanding shelf life at retail and long-lasting enjoyment for consumers.

Christmas Aurora™ Queen Poinsettia

Characteristics

Season:	Foliage:	Natural Flower (first pollen):	Response Time in weeks (first pollen):	Vigor:	Average Bract Size:	Post Harvest:
Mid Season	Dark Green	Nov. 24-28	8.5	high	large, pointed	excellent

Finishing Recommendations

Energy Efficient: (see note 1)	Cool Finish (24 hrs avg.): (see note 2)	Space Efficient: (see note 1)	Recommended spacing for 6":
●●	63 F/17 C	●●●	13 x 13

Containers

2.5" Mini:	4 - 5":	6":	8":	10":	Tree/Pyramid:
✓	✓	✓	✓	✓	✓

1. Energy Efficient/Space Efficient:

Varieties are rated from most (●●●) to least (●) efficient. Contact us for guides.

2. Cool Finish:

Indicates minimum temperature starting two weeks after the beginning of short days. Please note that a crop grown cooler requires more time to finish (4 to 7 days), and will have smaller bracts and darker color (for example, white may turn cream-yellow). Toward the end of the crop (two weeks prior to shipping), slowly lower the temperature for green-leafed varieties to 65°F (18°C) day/night and dark green-leafed varieties to 63°F (17°C) day/night.

NOTE: Growers should use the information presented here as guidelines only. Selecta recommends that growers conduct a trial of products under their own conditions. Crop times will vary depending on the climate, location, time of year, and greenhouse environmental conditions. It is the responsibility of the grower to read and follow all the current label directions relating to the products. Nothing herein shall be deemed a warranty or guaranty by Selecta of any products listed herein. Selecta's terms and conditions of sale shall apply to all products listed herein.

Other Christmas Aurora™ Varieties



Princess



Red