

New!



Christmas Aurora™ Poinsettia

The varieties of Christmas Aurora are ideal for December poinsettia sales. An upright, narrow habit and medium bract size is perfect for higher density production and dependable shipping, and their narrow shape makes them easy to sleeve. This reliable, predictable series works well in 6-in. (15-cm) pots. Plus, they are early to color — yet late to flower — providing an outstanding shelf life at retail and long-lasting enjoyment for consumers.

selecta one

Christmas Aurora™ Princess Poinsettia

Characteristics					
Season: Mid Season	Foliation: Dark Green	Natural Flower (first pollen): Nov. 24-28	Response Time in weeks (first pollen): 8.5	Vigor: high	Average Bract Size: large, pointed
Post Harvest: excellent					
Finishing Recommendations					
Energy Efficient: (see note 1)	Cool Finish (24 hrs avg.): (see note 2) 63 F/17 C	Space Efficient: (see note 1)		Recommended spacing for 6": 13 x 13	
Containers					
2.5" Mini:	4 - 5":	6":	8":	10":	Tree/Pyramid:
✗	✓	✓	✓	✓	✓
1. Energy Efficient/Space Efficient:					
Varieties are rated from most (████) to least (█) efficient. Contact us for guides.					
2. Cool Finish:					
Indicates minimum temperature starting two weeks after the beginning of short days. Please note that a crop grown cooler requires more time to finish (4 to 7 days), and will have smaller bracts and darker color (for example, white may turn cream-yellow). Toward the end of the crop (two weeks prior to shipping), slowly lower the temperature for green-leaved varieties to 65°F (18°C) day/night and dark green-leaved varieties to 63°F (17°C) day/night.					
NOTE: Growers should use the information presented here as guidelines only. Selecta recommends that growers conduct a trial of products under their own conditions. Crop times will vary depending on the climate, location, time of year, and greenhouse environmental conditions. It is the responsibility of the grower to read and follow all the current label directions relating to the products. Nothing herein shall be deemed a warranty or guaranty by Selecta of any products listed herein. Selecta's terms and conditions of sale shall apply to all products listed herein.					
Other Christmas Aurora™ Varieties					
		Queen	Red		