



Early Elegance™ Poinsettia

Early Elegance is an excellent choice for early-season poinsettia sales, targeting opportunities for mid-November through Thanksgiving. It works well in all North American markets. Medium-low vigor is ideal for 4-in. up to 8-in. (10 to 20 cm) containers. The series includes a stunning, vibrant marble and one of the truest pink colors available. This is an excellent early season red, ideal for sales in November including Thanksgiving.

Early Elegance™ Red Poinsettia

Characteristics						
Season:	Foliage:	Natural Flower (first	Response Time in weeks (first	Vigor:	Average Bract	Post
Early	dark	pollen):	pollen):	medium-	Size:	Harvest:
Season	green	Nov. 10	7	low	large, pointed	good

Finishing Recommendations			
Energy Efficient: (see note 1)	Cool Finish (24 hrs avg.): (see note 2)	Space Efficient: (see note 1)	Recommended spacing for 6":
●●●	63°F / 17°C	●●●	13"x13"

Containers					
2.5" Mini:	4 - 5":	6":	8":	10":	Tree/Pyramid:
✓	✓	✓	✓	✗	✗

1. Energy Efficient/Space Efficient:

Varieties are rated from most (●●●●) to least (●) efficient. Contact us for guides.

2. Cool Finish:

Indicates minimum temperature starting two weeks after the beginning of short days. Please note that a crop grown cooler requires more time to finish (4 to 7 days), and will have smaller bracts and darker color (for example, white may turn cream-yellow). Toward the end of the crop (two weeks prior to shipping), slowly lower the temperature for green-leaved varieties to 65°F (18°C) day/night and dark green-leaved varieties to 63°F (17°C) day/night.

NOTE: Growers should use the information presented here as guidelines only. Selecta recommends that growers conduct a trial of products under their own conditions. Crop times will vary depending on the climate, location, time of year, and greenhouse environmental conditions. It is the responsibility of the grower to read and follow all the current label directions relating to the products. Nothing herein shall be deemed a warranty or guaranty by Selecta of any products listed herein. Selecta's terms and conditions of sale shall apply to all products listed herein.

Other Early Elegance™ Varieties



Marble



Pink



White