



Early Elegance™ Pink Poinsettia

## Early Elegance™ Poinsettia

Early Elegance is perfect for early-season sales, targeting mid-November through Thanksgiving. Medium-low vigor is ideal for 4-in. to 8-in. (10 to 20 cm) containers. Series includes a vibrant marble and a true pink. This variety is one of the truest pink colors available.



| Characteristics                |          |                                         |                               |                               |                |                             |
|--------------------------------|----------|-----------------------------------------|-------------------------------|-------------------------------|----------------|-----------------------------|
| Season:                        | Foliage: | Natural Flower (first                   | Response Time in weeks (first | Vigor:                        | Average Bract  | Post                        |
| Early                          | dark     | pollen):                                | pollen):                      | medium-                       | Size:          | Harvest:                    |
| Season                         | green    | Nov. 10                                 | 7                             | low                           | large, pointed | good                        |
| Finishing Recommendations      |          |                                         |                               |                               |                |                             |
| Energy Efficient: (see note 1) |          | Cool Finish (24 hrs avg.): (see note 2) |                               | Space Efficient: (see note 1) |                | Recommended spacing for 6": |
| ●●                             |          | 63°F / 17°C                             |                               | ●●                            |                | 13"x13"                     |

| Containers |         |     |     |      |               |  |
|------------|---------|-----|-----|------|---------------|--|
| 2.5" Mini: | 4 - 5": | 6": | 8": | 10": | Tree/Pyramid: |  |
| ✓          | ✓       | ✓   | ✓   | ✗    | ✗             |  |

### 1. Energy Efficient/Space Efficient:

Varieties are rated from most (●●●●) to least (●) efficient. Contact us for guides.

### 2. Cool Finish:

Indicates minimum temperature starting two weeks after the beginning of short days. Please note that a crop grown cooler requires more time to finish (4 to 7 days), and will have smaller bracts and darker color (for example, white may turn cream-yellow). Toward the end of the crop (two weeks prior to shipping), slowly lower the temperature for green-leaved varieties to 65°F (18°C) day/night and dark green-leaved varieties to 63°F (17°C) day/night.

NOTE: Growers should use the information presented here as guidelines only. Selecta recommends that growers conduct a trial of products under their own conditions. Crop times will vary depending on the climate, location, time of year, and greenhouse environmental conditions. It is the responsibility of the grower to read and follow all the current label directions relating to the products. Nothing herein shall be deemed a warranty or guaranty by Selecta of any products listed herein. Selecta's terms and conditions of sale shall apply to all products listed herein.

## Other Early Elegance™ Varieties



Marble

Red

White