Christmas Magic™ Red Poinsettia

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Programmable Christmas Magic Red is perfect for early Thanksgiving — hitting weeks 46 and 47 sales without missing a ship date. As the best option for early, compact red poinsettias, it displays saturated color with even branching and a better bract presentation. Plus, it won't delay in the heat, making it ideal for Southern growing.

selecta one

Characteristics

Season:	Foliage:	Natural Flower (first pollen):	Response Time in weeks (first pollen):	Vigor:	Average Bract Size:	Post Harvest:
Very Early Season	dark green	Nov. 12-19	7	medium-low	large, round	good

Finishing Recommendations

Energy Efficient: (see note 1)	Cool Finish (24 hrs avg.): (see note 2)	Space Efficient: (see note 1)	Recommended spacing for 6":
●●●	63°F / 17°C	●●●	13"x13"

Containers

2.5" Mini:	4 - 5":	6":	8":	10":	Tree/Pyramid:
✓	✓	✓	✓	✗	✗

1. Energy Efficient/Space Efficient:

Varieties are rated from most (●●●) to least (●) efficient. Contact us for guides.

2. Cool Finish:

Indicates minimum temperature starting two weeks after the beginning of short days. Please note that a crop grown cooler requires more time to finish (4 to 7 days), and will have smaller bracts and darker color (for example, white may turn cream-yellow). Toward the end of the crop (two weeks prior to shipping), slowly lower the temperature for green-leafed varieties to 65°F (18°C) day/night and dark green-leafed varieties to 63°F (17°C) day/night.

NOTE: Growers should use the information presented here as guidelines only. Selecta recommends that growers conduct a trial of products under their own conditions. Crop times will vary depending on the climate, location, time of year, and greenhouse environmental conditions. It is the responsibility of the grower to read and follow all the current label directions relating to the products. Nothing herein shall be deemed a warranty or guaranty by Selecta of any products listed herein. Selecta's terms and conditions of sale shall apply to all products listed herein.