

## Christmas Joy™ Poinsettia

Christmas Joy is ready a week before Thanksgiving and colors up right on time for Black Friday — hitting the early market without needing black cloth. This medium-vigor, even-branching series makes it to retail intact and offers less shrinkage.

Christmas Joy White is the top-selling white poinsettia in the Selecta One lineup. Due to the uniformity across all colors, Christmas Joy also is our number -one series for mixed containers. Grow this one cool to save energy and money.



Christmas Joy™ White Poinsettia

Characteristics					
Season: Early Season	Foliage: dark green	Natural Flower (first pollen): Nov. 15-22	Response Time in weeks (first pollen): 7.5	Vigor: Average Bract medium Size: large, pointed	Post Harvest: very good
	ecommendation cient: (see note		Space Efficient: (see note 1)	Recommended spacing for 6": 13"x13"	
Containers 2.5" Mini:	4 - 5": 6":	8": 10": Tree/Pyrami	d:		

## 1. Energy Efficient/Space Efficient:

Varieties are rated from most ( ) to least ( ) efficient. Contact us for guides.

2. Cool Finish:

Indicates minimum temperature starting two weeks after the beginning of short days. Please note that a crop grown cooler requires more time to finish (4 to 7 days), and will have smaller bracts and darker color (for example, white may turn cream-yellow). Toward the end of the crop (two weeks prior to shipping), slowly lower the temperature for green-leafed varieties to 65°F (18°C) day/night and dark green-leafed varieties to 63°F (17°C) day/night.

NOTE: Growers should use the information presented here as guidelines only. Selecta recommends that growers conduct a trial of products under their own conditions. Crop times will vary depending on the climate, location, time of year, and greenhouse environmental conditions. It is the responsibility of the grower to read and follow all the current label directions relating to the products. Nothing herein shall be deemed a warranty or guaranty by Selecta of any products listed herein. Selecta's terms and conditions of sale shall apply to all products listed herein.

## Other Christmas Joy™ Varieties

