

## Christmas Joy™ Poinsettia

Christmas Joy is ready a week before Thanksgiving and colors up right on time for Black Friday — hitting the early market without needing black cloth. Medium-vigor, even-branching series makes it to retail intact and offers less shrinkage. Christmas Joy White is the top-selling white poinsettia in the Selecta One lineup. Due to the uniformity across all colors, Christmas Joy also is our number-one series for mixed containers. Grow this one cool to save energy and money.



Christmas Joy™ Pink Poinsettia

Characterist	ics								
Season: Early	Foliage: dark	Natural Flower (first pollen):			Response Time in weeks (first pollen):		Vigor: medium	Average Bract Size:	Post Harvest:
Season green Nov. 15-22 7  Finishing Recommendations  Energy Efficient: (see note 1) Cool Finish (24 hrs avg.): (see						Space Efficient: (see note 1)	Recomme	large, pointed ended spacing for 6":	very good
Containers 2.5" Mini:	4 - 5": 6":		10":	Tree/Pyramid:			.6 2.16		

Varieties are rated from most ( ) to least ( ) efficient. Contact us for guides.

Indicates minimum temperature starting two weeks after the beginning of short days. Please note that a crop grown cooler requires more time to finish (4 to 7 days), and will have smaller bracts and darker color (for example, white may turn cream-yellow). Toward the end of the crop (two weeks prior to shipping), slowly lower the temperature for green-leafed varieties to 65°F (18°C) day/night and dark green-leafed varieties to 63°F (17°C) day/night.

NOTE: Growers should use the information presented here as guidelines only. Selecta recommends that growers conduct a trial of products under their own conditions. Crop times will vary depending on the climate, location, time of year, and greenhouse environmental conditions. It is the responsibility of the grower to read and follow all the current label directions relating to the products. Nothing herein shall be deemed a warranty or guaranty by Selecta of any products listed herein. Selecta's terms and conditions of sale shall apply to all products listed herein.

## Other Christmas Joy™ Varieties

