

## Christmas Season<sup>™</sup> Poinsettia

Very early-season, energy-efficient series for 6-in. (15-cm) pot programs and larger. Christmas Season has big, showy bracts and dark green foliage that captivate customers. This series is recommended for the Deep South, as it thrives under warm conditions. With a full color range, it is an excellent choice for mixes.



Christmas Season™ Red Poinsettia

Characteristics								
Season: Very Early Season	Foliage: dark green	Natural Flower (first pollen): Nov. 10-17			Response Time in weeks (first pollen): 7		Average Bract Size: large, pointed	Post Harvest: very good
Finishing Recommendations								
Energy Efficient: (see note 1) Cool Finish (24 hrs avg.): (se 63°F / 17°C			e note 2)	note 2) Space Efficient: (see note 1) Recommended spacing for 6": 14.5"x14.5"				
Containers								
2.5" Mini: 4	-5": 6": 8	8": 10":	Tree/Pyramid:					
1. Energy Efficient/Space Efficient: Varieties are rated from most (								

2. Cool Finish:

Indicates minimum temperature starting two weeks after the beginning of short days. Please note that a crop grown cooler requires more time to finish (4 to 7 days), and will have smaller bracts and darker color (for example, white may turn cream-yellow). Toward the end of the crop (two weeks prior to shipping), slowly lower the temperature for green-leafed varieties to 65°F (18°C) day/night and dark green-leafed varieties to 63°F (17°C) day/night.

NOTE: Growers should use the information presented here as guidelines only. Selecta recommends that growers conduct a trial of products under their own conditions. Crop times will vary depending on the climate, location, time of year, and greenhouse environmental conditions. It is the responsibility of the grower to read and follow all the current label directions relating to the products. Nothing herein shall be deemed a warranty or guaranty by Selecta of any products listed herein. Selecta's terms and conditions of sale shall apply to all products listed herein.