

Marcada™ Electric Purple Interspecific Geranium

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Strong interspecific with an ivy look
Excellent heat tolerance
Outstanding flower retention
Less sensitive to oedema

This high flower-retention geranium holds its bright purple flowers well in the rain and thrives in the heat.

General & Information

Height:	Spread:	Exposure:
12 - 16" (30 - 41cm)	12 - 18" (30 - 46cm)	Partial Sun, Sun

Rooting Guidelines

Recommended Cell Size (in millimeters):	Rooting Hormone (IBA + NAA mix):	Average Days with Mist:	Early PGR Treatment Recommended (after 7 - 10 days): (see note 1)	Average Propagation Weeks:	Pinch in Propagation:	Comments:
30/40 mm	yes	14	yes	5	no	In hot climates, use chlormequat chloride (S) at 500 PPM.

Rooting & Finishing

Media pH: (see note 2)	Fertilizer Needs: (see note 3)	Watering: (see note 4)
5.4-5.9	200-250 PPM N/EC 1.8-2.0	moderate

Finishing Guidelines

Temperature Needs Day/Night: (see note 5)	Pinch after Transplant (unpinched liners):	Light Levels in Foot Candles:	Plant Growth Regulators (PGR) (S) = spray / (D) = drench:	Pests and Fungal Diseases:	Comments:
55-80°F/50-68°F 13-27° C/10-20°C	optional	6,000+	chlormequat chloride (S) at 500-1,000 PPM, use a light spray to glisten.	Aphids, Spider Mites, Thrips, Botrytis, Pythium	

Crop Time

4- to 5-inch (10- to 13-cm) Pots, Quarts :	6-inch (15-cm) Pots, Gallons:	10- to 12-inch (25- to 30-cm) Tubs or Baskets:
6 to 7 weeks, 1 ppp	7 to 8 weeks, 1 ppp	10 to 12 weeks, 3 ppp

1. PGR applications during rooting:
Sprays only. Cover the plants and avoid run-off as much as possible. For vigorous products, first application should be done about 7-10 days after sticking, second when needed. Please test before use.

2. Media pH:
Best results are achieved if media with the correct pH is used starting with propagation.

3. Fertilizer needs:
Start with low concentrations after roots show and increase with plant development to the recommended levels.

4. Watering:
In general avoid drying out or overwatering the substrate as this will affect plant quality and finishing time. Root system will suffer when conditions change from one extreme to the other. “Growing on the dry side“ means letting the substrate become dry (substrate color turns light brown and substrate starts to separate from the pot edge) before watering.

“Keep constantly moist“ means watering the plants just before substrate becomes dry. Water management in rooting and finishing is half the success and the best way to prevent root-bound diseases, improve performance and control plant quality.

5. Temperature needs day/night:
During rooting keep soil temperature measured in the liner at 70°F/21°C until cuttings are well-rooted. After planting the liner, keep temperature up until roots have developed nicely. Afterward follow recommendations.

The use of “Cool Morning“ treatments will improve plant quality, flower and foliage color, and plant habit, and harden the plants. Lower the temperature by 8-12° F/4-6°C 2 hours before sunrise until 2-3 hours after sunrise. Start treatments after plants are rooted in, well-branched and cover the media (reach the pot edges). To avoid delayed flowering, keep the average day temperature under a close watch and if necessary, increase night temperatures. Finishing of the crop depends on the average day temperature, and positive or negative DIF methods as well as “Cool Morning” can be used to improve plant quality.

NOTE: Growers should use the information presented here as guidelines only. Selecta recommends that growers conduct a trial of products under their own conditions. Crop times will vary depending on the climate, location, time of year, and greenhouse environmental conditions. It is the responsibility of the grower to read and follow all the current label directions relating to the products. Nothing herein shall be deemed a warranty or guaranty by Selecta of any products listed herein. Selecta's terms and conditions of sale shall apply to all products listed herein.

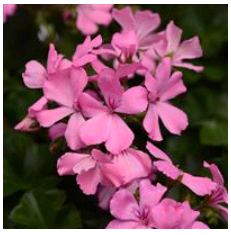
Other Marcada™ Varieties


White


Dark Red


Pink+Purple Eye


Magenta


Pink