

## MiniFamous® Neo Calibrachoa

Uniform habit  
Large, single and double blooms  
Exclusive double bicolors

**selecta** one

MiniFamous® Neo Orange+Red Eye  
Calibrachoa

General & Information						
Height:	Spread:	Exposure:				
8 - 12" (20 - 30cm)	12 - 15" (30 - 38cm)	Sun				
Rooting Guidelines						
Recommended Cell Size (in millimeters):	Rooting Hormone (IBA + NAA mix):	Average Days with Mist:	Early PGR Treatment Recommended (after 7 - 10 days):	Average Propagation Weeks:	Pinch in Propagation:	Comments:
25 mm	optional	9 to 12	yes	4 to 5	optional	Don't stick too deep; avoid overwatering of young plants and water stress.
Rooting & Finishing						
Media pH: (see note 2)	Fertilizer Needs: (see note 3)		Watering: (see note 4)			
5.4-5.8	200-250 PPM N/EC 2.0-2.4		keep evenly moist			
Finishing Guidelines						
Temperature Needs Day/Night: (see note 5)	Pinch after Transplant (unpinched liners):	Light Levels in Foot Candles:	Plant Growth Regulators (PGR) (S) = spray / (D) = drench:	Pests and Fungal Diseases:	Comments:	
70-75°F/55-60°F 21-24°C/13-16°C	recommended	5,000 to 6,000	B-Nine 2,500-3,500 PPM (S), Sumagic 10-20 PPM (S)/Sumagic 0.25 PPM (D), Bonzi 1-2 PPM (D)	Powdery Mildew, Pythium, Thielaviopsis, TMV, Aphids, Fungus Gnats, Thrips	Start Calibrachoa warm. After side shoots have developed, cool temperatures and high light levels will improve plant quality. Watch for Fe deficiency.	
Crop Time						
4- to 5-inch (10- to 13-cm) Pots, Quarts :		6-inch (15-cm) Pots, Gallons:		10- to 12-inch (25- to 30-cm) Tubs or Baskets:		
7 to 8 weeks, 1 ppp		7 to 11 weeks, 1 to 2 ppp		9 to 12 weeks, 4 to 5 ppp		

### 1. PGR applications during rooting:

Sprays only. Cover the plants and avoid run-off as much as possible. For vigorous products, first application should be done about 7-10 days after sticking, second when needed. Please test before use.

### 2. Media pH:

Best results are achieved if media with the correct pH is used starting with propagation.

### 3. Fertilizer needs:

Start with low concentrations after roots show and increase with plant development to the recommended levels.

### 4. Watering:

In general avoid drying out or overwatering the substrate as this will affect plant quality and finishing time. Root system will suffer when conditions change from one extreme to the other. "Growing on the dry side" means letting the substrate become dry (substrate color turns light brown and substrate starts to separate from the pot edge) before watering.

"Keep constantly moist" means watering the plants just before substrate becomes dry. Water management in rooting and finishing is half the success and the best way to prevent root-bound diseases, improve performance and control plant quality.

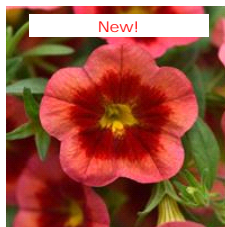
### 5. Temperature needs day/night:

During rooting keep soil temperature measured in the liner at 70°F/21°C until cuttings are well-rooted. After planting the liner, keep temperature up until roots have developed nicely. Afterward follow recommendations.

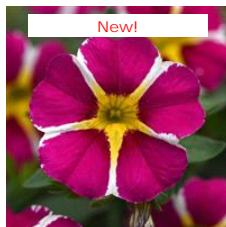
The use of "Cool Morning" treatments will improve plant quality, flower and foliage color, and plant habit, and harden the plants. Lower the temperature by 8-12°F/4-6°C 2 hours before sunrise until 2-3 hours after sunrise. Start treatments after plants are rooted in, well-branched and cover the media (reach the pot edges). To avoid delayed flowering, keep the average day temperature under a close watch and if necessary, increase night temperatures. Finishing of the crop depends on the average day temperature, and positive or negative DIF methods as well as "Cool Morning" can be used to improve plant quality.

NOTE: Growers should use the information presented here as guidelines only. Selecta recommends that growers conduct a trial of products under their own conditions. Crop times will vary depending on the climate, location, time of year, and greenhouse environmental conditions. It is the responsibility of the grower to read and follow all the current label directions relating to the products. Nothing herein shall be deemed a warranty or guaranty by Selecta of any products listed herein. Selecta's terms and conditions of sale shall apply to all products listed herein.

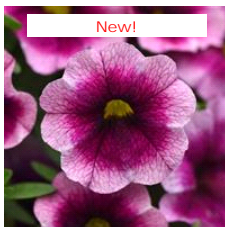
## Other MiniFamous® Neo Varieties



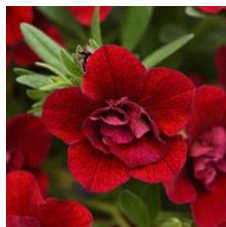
Coral Flash



Magenta Star



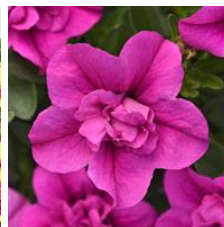
Rose Flash



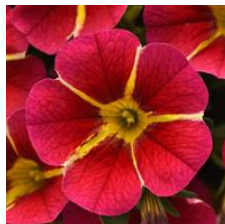
Double Red



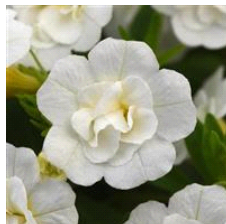
Red Shuffle



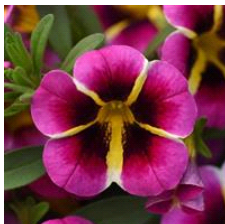
Double Pink



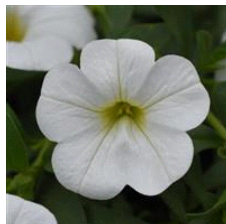
Red Hawaii



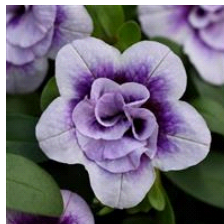
Double White



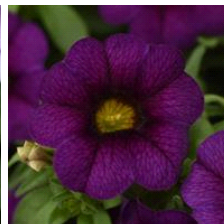
Pink Hawaii



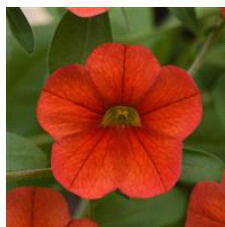
White



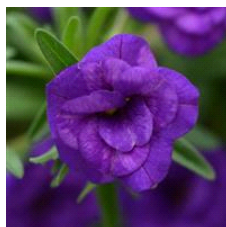
Double PlumTastic



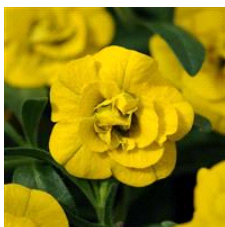
Dark Blue



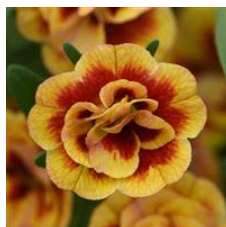
Deep Orange



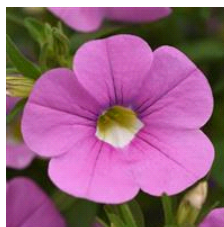
Double Dark Blue



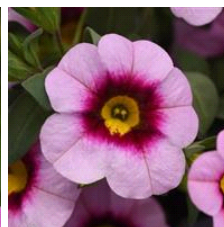
Double Deep Yellow



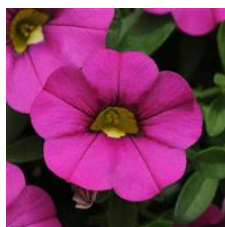
Double OrangeTastic



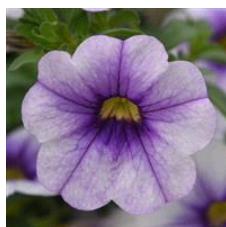
Light Pink



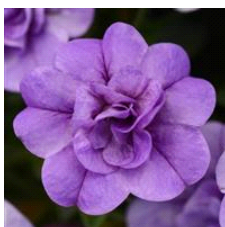
Light Pink+Eye



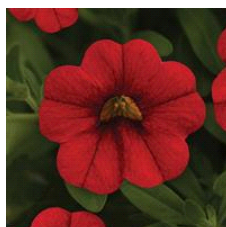
Purple



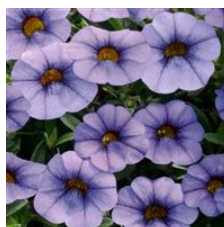
Violet Ice



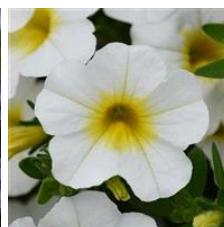
Double Silver Blue



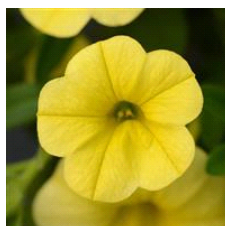
Vampire



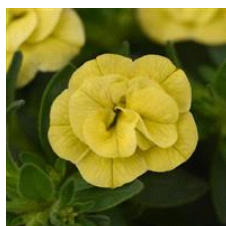
Light Blue



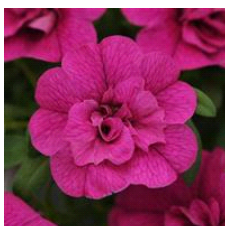
White+Yellow Eye



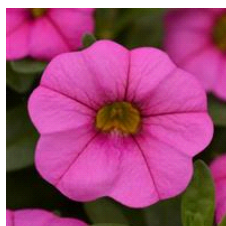
Deep Yellow



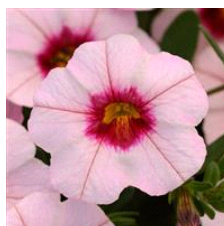
Double Lemon



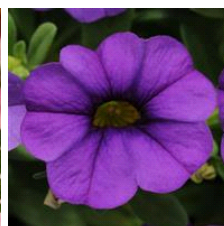
Double Purple



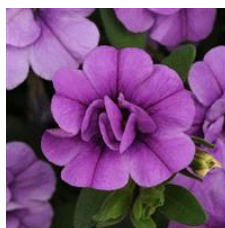
Pink



Salmon Pink+Eye



Blue



Double Amethyst