

Beats™ Bright Purple Verbena

Beats™ Verbena

Flowers 2 weeks earlier than other verbena
Tolerant to heat, cycling and water stress
No PGRs; no pinch

A naturally compact, spreading sea of purple that lasts long into Summer! Best used in small pots, as container fillers or landscape edging.

selecta one

General & Information

Height:	Spread:	Exposure:
6 - 8" (15 - 20cm)	10 - 12" (25 - 30cm)	Sun

Rooting Guidelines

Recommended Cell Size (in millimeters):	Rooting Hormone (IBA + NAA mix):	Average Days with Mist:	Early PGR Treatment Recommended (after 7 - 10 days): (see note 1)	Average Propagation Weeks:	Pinch in Propagation:	Comments:
25 mm	optional	7 to 9	no	2 to 3	optional	Avoid overwatering after root formation.

Rooting & Finishing

Media pH: (see note 2)	Fertilizer Needs: (see note 3)	Watering: (see note 4)
5.8-6.2	200-250 PPM N/EC 1.8-2.0	grow on the dry side

Finishing Guidelines

Temperature Needs Day/Night: (see note 5)	Pinch after Transplant (unpinched liners):	Light Levels in Foot Candles:	Plant Growth Regulators (PGR) (S) = spray / (D) = drench:	Pests and Fungal Diseases:	Comments:
65-75°F/60-65°F 18-24°C/16-18°C	optional	5,000 to 6,000	Very little or no PGR is necessary for Beats. If necessary, B-Nine 1,000 PPM/Cycocel 500 PPM works well.	Thrips, Aphids, Leafminer, Powdery Mildew	Due to its natural compact habit, use care to avoid overwatering.

Crop Time

4- to 5-inch (10- to 13-cm) Pots, Quarts :	6-inch (15-cm) Pots, Gallons:	10- to 12-inch (25- to 30-cm) Tubs or Baskets:
5 to 6 weeks, 1 ppp	6 to 8 weeks, 3 ppp	7 to 9 weeks, 5 ppp

1. PGR applications during rooting:
Sprays only. Cover the plants and avoid run-off as much as possible. For vigorous products, first application should be done about 7-10 days after sticking, second when needed. Please test before use.

2. Media pH:
Best results are achieved if media with the correct pH is used starting with propagation.

3. Fertilizer needs:
Start with low concentrations after roots show and increase with plant development to the recommended levels.

4. Watering:
In general avoid drying out or overwatering the substrate as this will affect plant quality and finishing time. Root system will suffer when conditions change from one extreme to the other. “Growing on the dry side“ means letting the substrate become dry (substrate color turns light brown and substrate starts to separate from the pot edge) before watering.

“Keep constantly moist“ means watering the plants just before substrate becomes dry. Water management in rooting and finishing is half the success and the best way to prevent root-bound diseases, improve performance and control plant quality.

5. Temperature needs day/night:
During rooting keep soil temperature measured in the liner at 70°F/21°C until cuttings are well-rooted. After planting the liner, keep temperature up until roots have developed nicely. Afterward follow recommendations.

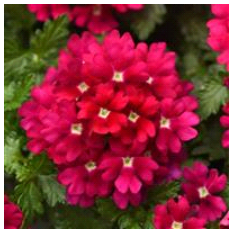
The use of “Cool Morning“ treatments will improve plant quality, flower and foliage color, and plant habit, and harden the plants. Lower the temperature by 8-12° F/4-6°C 2 hours before sunrise until 2-3 hours after sunrise. Start treatments after plants are rooted in, well-branched and cover the media (reach the pot edges). To avoid delayed flowering, keep the average day temperature under a close watch and if necessary, increase night temperatures. Finishing of the crop depends on the average day temperature, and positive or negative DIF methods as well as “Cool Morning” can be used to improve plant quality.

NOTE: Growers should use the information presented here as guidelines only. Selecta recommends that growers conduct a trial of products under their own conditions. Crop times will vary depending on the climate, location, time of year, and greenhouse environmental conditions. It is the responsibility of the grower to read and follow all the current label directions relating to the products. Nothing herein shall be deemed a warranty or guaranty by Selecta of any products listed herein. Selecta's terms and conditions of sale shall apply to all products listed herein.

Other Beats™ Varieties



Lavender Star



Magenta



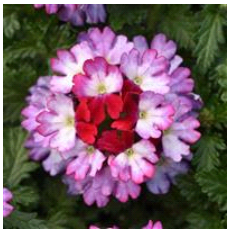
Blue+White



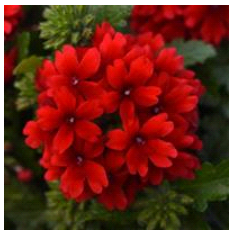
Pink Shades



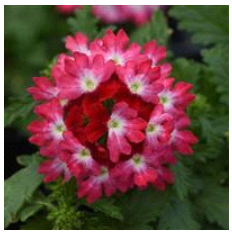
Blue



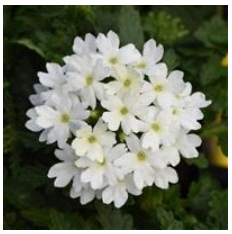
Purple+White



Red



Red+White



White