

selecta^{one}[®]

MORE **REDS** FOR EARLY SALES

Selecta One[®] has a strong selection of early-finishing red poinsettias that are ready for retail starting in mid-November. These excellent performers have compact habits for more plants in your greenhouse, efficient shipping and a full display at retail.



Early Elegance™ Series

- Response time of 7 weeks
- Mid-November through Thanksgiving sales
- Medium-low vigor makes this an excellent choice for 4 to 8-in. (10 to 20-cm) pots
- Available in Red, Marble, Pink and White



Christmas Magic™ Red

- Response time of 7 weeks
- Early Thanksgiving sales
- Medium-low vigor targeting small to mid-sized containers
- Ideal for Southern growing and won't delay in the heat



Christmas Eve Red

- Response time of 7 weeks
- Mid-November through Thanksgiving sales
- Medium-high vigor with an upright, narrow habit that works well in 6-in. (15-cm) pots
- Available as a mini cutting

Early Elegance Series

Christmas Eve Red

NOV. 7

FINISHING TIME

DEC. 1

Christmas Magic Red



SCAN
to start your
early-season
planning

Contact your sales rep today to grow the earliest poinsettias on the market from the quality supplier you know and trust!

SelectaNorthAmerica.com/Poinsettias or call **800 879-2255**

Visit selectanorthamerica.com for current Terms & Conditions of Sale.

©2022 Ball Horticultural Company 22357202 [™] denotes a trademark of and ^{*} denotes a registered trademark of Selecta Klemm GmbH & Co. KG in the U.S., which may be registered in other countries.