

2027

Dianthus



selecta[®]one

Welcome

TO YOUR DIANTHUS GROW-TO GUIDE



Page 4: There's a dianthus for that!

For hardy landscape varieties, grab-and-go gift plants and compact potted varieties that look delightful on a patio or coffee table, turn to our Dianthus Smart Chart.

Page 5: Scheduling your dianthus is easy.

Select your finish week and *you're good to grow!*

Pages 18-19: We're your source for Whetman Pinks!

Offshore supply of Whetman Pinks now available from Selecta One!

NEW Capitán
Rose+Eye

Key

ⓧ Vigor
1 low
2 low-medium
3 medium
4 medium-high
5 high

⌚ Flowering Time
1 very early
2 early
3 standard

㊂ Heat Tolerance
A excellent
B very good
C good



A PROMISE OF

Quality

Selecta One delivers quality products with innovative breeding, advanced technology and internationally certified production sites.



Our core principles include:

- Breeding for robust improvements, including resistance to pests and diseases.
- Investing in advanced laboratory facilities for diagnostics, tissue culture and vase life testing.
- Adhering to global quality standards for growing certifications.
- Optimizing logistics to add value at every stage of the supply chain.
- Emphasizing environmental responsibility, including using renewable energy at production sites.

Quality Testimonial

"I used to deal with inconsistency in rooting with domestic dianthus suppliers, but your 'Kenyan consistency' has given me a new confidence in dianthus rooting."

Garett Vaisman
Grower at Lucas Greenhouses
Monroeville, New Jersey

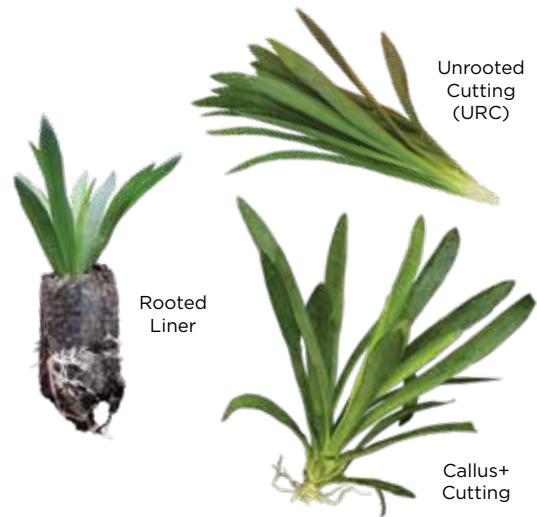
GROW YOUR *Dianthus* YOUR WAY

We ship our high-quality dianthus reliably via air into the U.S. and Canada as unrooted cuttings and Callus+ cuttings. We also offer rooted liners at a supplier near you. Take advantage of our product range and professional handling to broaden your dianthus program!



Save time and money with Callus+ Cuttings.

- Save money by eliminating IBA rooting hormone expense.
- Reduce propagation time by at least 2 weeks.
- Reduce shrink by achieving 100% rooting success.
- Reduce risk with proven success from extensive North American trials.



WHAT'S YOUR TYPE?



Annuals

Look to low-maintenance annual dianthus varieties to brighten containers, landscapes, rock gardens, flower beds and cut flower gardens. Their fragrances are delightful, and their colors attract butterflies, bees and other beneficial pollinators.



Perennials

With hardiness to USDA Zone 5, these frost-hardy, early-season tender perennials provide home gardeners and professional landscapers with wonderful fragrances and dependable blooms atop frilly green and blue-green foliage.



Potted FOR INDOORS & OUTDOORS!

Opportunities abound for potted dianthus to add pops of color to indoor (or outdoor) spaces! Expand your standing as a potted plant producer with these gorgeous varieties for Valentine's Day, Mother's Day and impulse purchases throughout the year.

Dianthus

SMART CHART

Shop annuals, perennials, outdoor pots and indoor pots for gift-giving occasions, and in-ground varieties for cut flowers and landscapes.

Series	Indoor/ Outdoor Potted	Landscape	Perennial	Annual	Flower Type	Size/ Habit	Pot Sizes	Description
Capitán™		✓	7a	✓	Double	Upright	2.5 qt., (2.8 L) 8 to 14 in. (20 to 35 cm) planters	<ul style="list-style-type: none"> Large, vigorous plant. Can be used as a cut flower. Great in ground and in containers. Long season flowering.
DiaDeur™	✓		6a	✓	Double	Medium Upright	6 in. to 2.5 qt. (1 to 2.8 L)	<ul style="list-style-type: none"> Fully double blooms. Fragrant flowers. Multicolored blooms. Ideal for container and garden use.
Early Love®	✓		7a	✓	Double	Compact Upright	4 to 6 in. (10 to 15 cm)	<ul style="list-style-type: none"> Excellent branching. Early flowering. Large, double bicoloored blooms. Ideal bouquets for Valentine's Day.
EverLast™		✓	5a	✓	Single and Double	Medium Upright	2.5 qt. (2.8 L)	<ul style="list-style-type: none"> Extremely floriferous. Blooms early in Spring, late into Summer, again in Fall.
I Love U	✓		7a	✓	Double	Compact Mounded	2 to 4 in. (5 to 10 cm)	<ul style="list-style-type: none"> Colors range from deep pink to white. Marketing retail program available.
Oscar®	✓		6a	✓	Double	Compact Upright	4 in., 1 qt., (10 cm, 1 L) bowls, planters	<ul style="list-style-type: none"> Excellent bloom life. Heat and frost tolerant. Blooms last in various conditions. Ideal as a potted gift plant.
Pashmina™		✓	5b	✓	Petite Single	Low- Growing	Packs to 2.5 qt. (2.8 L)	<ul style="list-style-type: none"> Very well-matched series. Perfect for core color gallon programs. Good for large indoor pot carnations.
Pink Kisses®	✓	✓	5a	✓	Semi- Double	Compact Upright	2 to 4 in. (5 to 10 cm)	<ul style="list-style-type: none"> Vibrant two-tone flowers. No deadheading. Ideal grab-and-go gifts for retail.
Purple Wedding™	✓		7a	✓	Semi- Double	Compact Upright	4 to 6 in. (10 to 15 cm)	<ul style="list-style-type: none"> Upright carnation with bicolor blooms. Attracts pollinators to gardens. Frost-tolerant flowers. Works well as an indoor potted plant.
SuperTrouper™		✓	6a	✓	Double	Medium Upright	6 in. to 2.5 qt. (1 to 2.8 L)	<ul style="list-style-type: none"> Fully double blooms. Fragrant flowers. Excellent pot carnation. Ideal for container and garden use.

DIANTHUS SCHEDULING

Based on desired finish week and growing conditions

VERY EARLY		 Propagation  Bulking  Slow Grow  Holding  Forcing  Retail											
GROWING CONDITIONS		JUNE	JULY	AUG	SEPT	OCT	NOV	DEC	JAN	FEB	MAR	APRIL	MAY
Cool Greenhouse													
Cold Perennial													
Cool Annual													

EARLY		 Propagation  Bulking  Slow Grow  Holding  Forcing  Retail												
GROWING CONDITIONS		JUNE	JULY	AUG	SEPT	OCT	NOV	DEC	JAN	FEB	MAR	APRIL	MAY	
Cool Greenhouse														
Cold Perennial														
Cool Annual														

MID		 Propagation  Bulking  Slow Grow  Holding  Forcing  Retail												
GROWING CONDITIONS		JUNE	JULY	AUG	SEPT	OCT	NOV	DEC	JAN	FEB	MAR	APRIL	MAY	
Cool Greenhouse														
Cold Perennial														
Cool Annual														

LATE		 Propagation  Bulking  Slow Grow  Holding  Forcing  Retail												
GROWING CONDITIONS		JUNE	JULY	AUG	SEPT	OCT	NOV	DEC	JAN	FEB	MAR	APRIL	MAY	
Cool Greenhouse														
Cold Perennial														
Cool Annual														



Our online interactive selection tool helps you choose the right dianthus and carnation for your growing conditions. Give it a try!

Visit SelectaNorthAmerica.com/Dianthus/Schedule or scan this QR code.

INTRODUCING **EVERLASTTM** **RED FLASH**

A tough, perennial beauty

**If you like Neon Pink,
you'll love NEW Red Flash!**

Our latest variety displays glorious,
stop-you-in-your-tracks color that blooms
in early Spring, delivering more days
of intoxicating vibrancy than any other
perennial dianthus!



EVERLAST™

Dianthus interspecific

MEDIUM VIGOR | UPRIGHT & MOUNDED

- Most extensive color range
- Blooms in early Spring
- Tough as nails in any weather
- Perennial for Spring planting

Height: 8 to 12 in. (20 to 30 cm)

Spread: 10 to 14 in. (25 to 36 cm)

USDA Hardiness Zone: 5a

Ideal Pot Sizes: Quarts, Gallons

Uses: Pots, Combos, Landscapes

NEW



NEW Red Flash

ⓧ2 ⓧ2 ⓩB



Neon Pink

ⓧ2 ⓧ1 ⓩB



White

ⓧ2 ⓧ2 ⓩB



Pink to White

ⓧ2 ⓧ2 ⓩB



Cherry Swirl

ⓧ2 ⓧ1 ⓩB



Orchid

ⓧ3 ⓧ2 ⓩB



Red+Pink

ⓧ3 ⓧ2 ⓩB



Peach

ⓧ3 ⓧ1 ⓩB



Violet Blue

ⓧ3 ⓧ3 ⓩB



Ruby Edge

ⓧ3 ⓧ3 ⓩB

EverLast
Neon Pink



PASHMINA™

Dianthus cultivars

MEDIUM VIGOR | SPREADING | EARLY SEASON

- Excellent in the landscape
- Super-tough, overwintering series is hardy in Zone 5a
- Blooms Spring through Summer, and comes back year after year
- No vernalization required
- Fast-crop perennial for Spring planting

Height: 8 to 12 in. (20 to 30 cm)

Spread: 14 to 20 in. (36 to 51 cm)

USDA Hardiness Zone: 5a

Ideal Pot Sizes: Packs, Quarts,

Gallons

Uses: Pots, Landscapes



Magenta+White
ⓧ2 ⓧ1 ⓧB



Pink+White
ⓧ1 ⓧ2 ⓧB



Berry Red
ⓧ1 ⓧ2 ⓧB



Pashmina
Pink+White

CAPITÁN™

Dianthus cultivars

LARGE VIGOR | UPRIGHT

- Growers can expect smooth sailing with Capitán Dianthus!
- A premium dianthus series with XL vigor that can be sold for a premium price
- Novel bicolor double blooms
- Prized for its lovely fragrance
- Durability through cold-chain shipping processes in retail settings

Height: 12 to 18 in. (30 to 46 cm)

Spread: 14 to 18 in. (36 to 46 cm)

USDA Hardiness Zone: 7a to 10b

Ideal Pot Sizes: Gallons,

Larger than Gallons

Uses: Pots, Combos, Landscapes

NEW



NEW Rose+Eye
ⓧ 4 ⓧ 2 ⓧ B



Purple Frost
ⓧ 4 ⓧ 2 ⓧ B



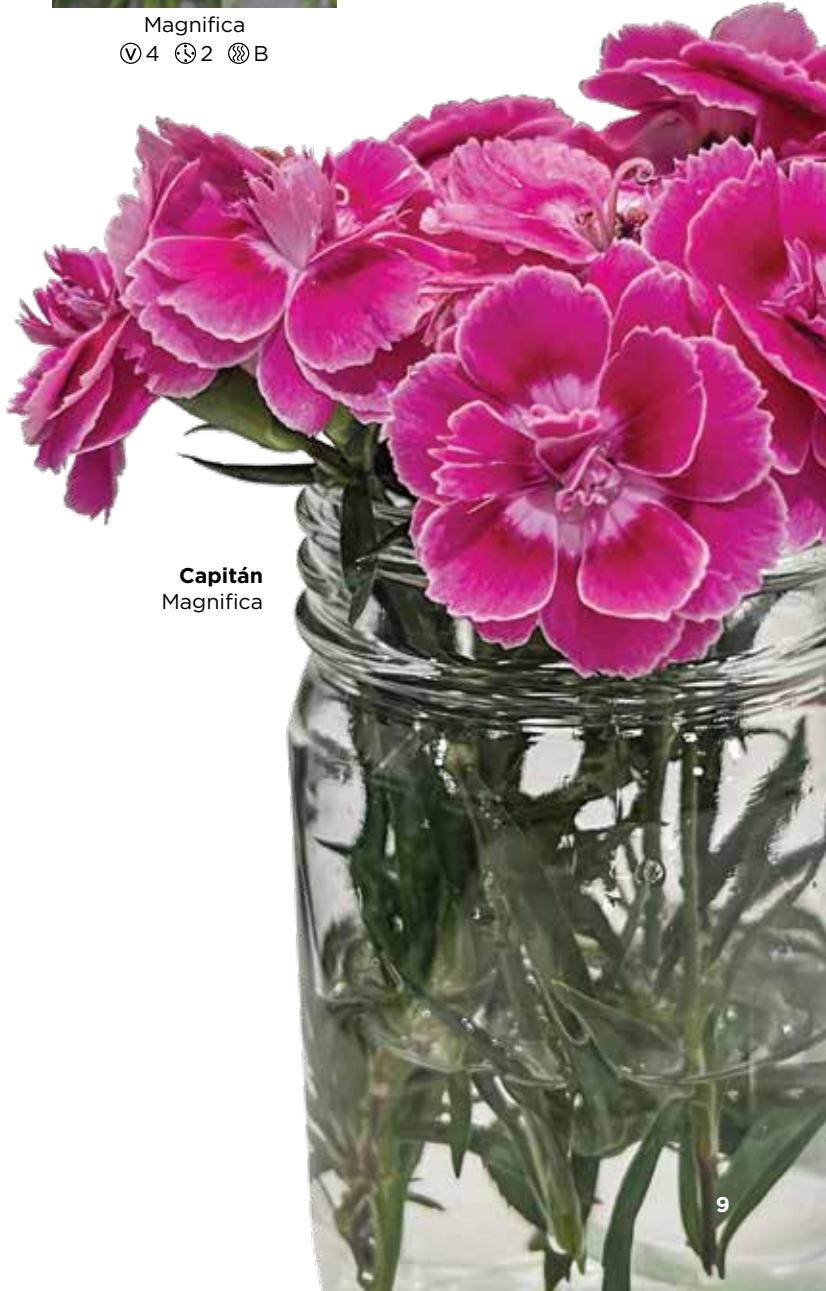
Magnifica
ⓧ 4 ⓧ 2 ⓧ B



Red White Edge
ⓧ 3 ⓧ 2 ⓧ B



Purple+White
ⓧ 3 ⓧ 2 ⓧ B



Capitán
Magnifica

CHARMING CAPITÁN
MAKES AN

Excellent

CONSUMER CUTFLOWER!

SUPERTROUPER™

Dianthus caryophyllus

MEDIUM VIGOR | UPRIGHT & MOUNDED | EARLY SEASON

- Double flowers
- Excellent color range
- Wonderful fragrance
- Strong performer in pots and gardens

Height: 10 to 14 in. (25 to 36 cm)

Spread: 10 to 12 in. (25 to 30 cm)

USDA Hardiness Zone: 6a

Ideal Pot Sizes: Quarts, Gallons,

Larger than Gallons

Uses: Pots, Combos, Landscapes



White
ⓧ 3 ⓧ 2 ⓩ B



Yellow
ⓧ 3 ⓧ 3 ⓩ B



Appleblossom
ⓧ 2 ⓧ 2 ⓩ B



Light Pink
Previously Vivacia™
ⓧ 2 ⓧ 2 ⓩ B



Lavender+Eye
ⓧ 3 ⓧ 2 ⓩ B



Orange
ⓧ 3 ⓧ 3 ⓩ B



Silver Pink
ⓧ 4 ⓧ 2 ⓩ B



Red+Pink
ⓧ 3 ⓧ 2 ⓩ B

Dynamix™ **Radiating Romance**
Featuring **SuperTROUPER** White,
Silver Pink and Scarlet



Scarlet
ⓧ 3 ⓧ 3 ⓩ B



Purple
ⓧ 2 ⓧ 2 ⓩ B

**OSCAR AND
SUPERTROUPER
PAIR TOGETHER**

Nicely!

OSCAR®

Dianthus caryophyllus

COMPACT VIGOR | MOUNDED | EARLY SEASON

- Hyper-uniform pot carnation series
- Best-branched habit on the market
- Long-lasting double blooms

Height: 8 to 10 in. (20 to 25 cm)

Spread: 6 to 10 in. (15 to 25 cm)

USDA Hardiness Zone: 6a

Ideal Pot Sizes: Quarts, Gallons

Uses: Pots, Combos,
Landscapes



White
ⓧ1 ⓧ2 ⓩB



Light Rose
ⓧ2 ⓧ2 ⓩB



Neon Pink
ⓧ0 ⓧ0 ⓩ



Peach Edge
ⓧ2 ⓧ2 ⓩB



Pink
ⓧ2 ⓧ2 ⓩB



Purple Star
ⓧ2 ⓧ2 ⓩB



Violet+Pink
ⓧ2 ⓧ2 ⓩB



Ruby Splash
ⓧ2 ⓧ2 ⓩB



Pink+Purple
ⓧ2 ⓧ2 ⓩB



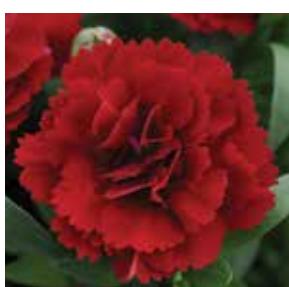
Salmon
ⓧ2 ⓧ2 ⓩB



Cherry
ⓧ2 ⓧ2 ⓩB



Cherry+Velvet
ⓧ2 ⓧ2 ⓩB



Dark Red
ⓧ2 ⓧ2 ⓩB



HEAVEN *scent*

For the sweet smell of grower success



Dianthus DiaDeur™ Pink Shades

DIADEUR™

Dianthus caryophyllus

COMPACT VIGOR | UPRIGHT & MOUNDED | EARLY SEASON

- Well-branched habit
- Low-energy growing; weather tolerant
- Fully double, multicolored blooms
- Fragrant flowers
- Ideal for containers – both indoor and outdoor – and garden use

Height: 10 to 14 in. (25 to 36 cm)

Spread: 10 to 12 in. (25 to 30 cm)

USDA Hardiness Zone: 6a

Ideal Pot Sizes: Quarts, Gallons, Larger than Gallons

Uses: Pots, Combos, Landscapes



Pink Shades
ⓧ 3 ☈ 2 ☈ B



Pink+Red
ⓧ 3 ☈ 2 ☈ B



Velvet+White
ⓧ 3 ☈ 2 ☈ B



Magenta+Red
ⓧ 3 ☈ 3 ☈ B



Magenta+White Edge
ⓧ 3 ☈ 2 ☈ B



DiDeur
Pink Shades

**DIANTHUS SO
REMARKABLY**

Fragrant

IT SELLS ITSELF!

PINK KISSES®

Dianthus cultivars

COMPACT VIGOR | UPRIGHT

- Perfect grab-and-go gift item
- Lots of two-tone flowers; no deadheading
- Frost-hardy, early-season tender perennial

Height: 12 to 16 in. (30 to 41 cm)

Spread: 10 to 14 in. (25 to 36 cm)

USDA Hardiness Zone: 5a

Ideal Pot Sizes: Packs, Quarts

Uses: Pots, Combos



Pink Kisses
V2 S2 B

Download
point-of-purchase
materials



I LOVE U

Dianthus caryophyllus

COMPACT VIGOR | MOUNDED HIGH DENSITY | EARLY SEASON

- Always displays a full range of colors
- Works both indoors and outdoors
- Pollinators love this fragrant carnation
- Colors range from deep pink to soft rose to white

Height: 2 to 4 in. (5 to 10 cm)
Spread: 5 to 7 in. (13 to 18 cm)
USDA Hardiness Zone: 7a
Ideal Pot Sizes: Quarts
Uses: Pots, Combos, Landscapes



Download
point-of-purchase
materials



I Love U
V1 S1 B



EARLY LOVE®

Dianthus cultivars



COMPACT VIGOR | UPRIGHT | EARLY SEASON

- Early flowering, unique bicolor
- Large, double blooms on short stems
- Great match to Pink Kisses®
- Excellent branching
- Perfect gifts for Valentine's Day!

Download
point-of-purchase
materials



Height: 10 to 14 in. (25 to 36 cm)

Spread: 8 to 12 in. (20 to 30 cm)

USDA Hardiness Zone: 7a

Ideal Pot Sizes: Quarts, Gallons

Uses: Pots, Combos



Early Love
ⓧ2 ⓧ1 ⓩB

PURPLE WEDDING®

Dianthus cultivars

MEDIUM VIGOR | UPRIGHT

- Tricolored purple blooms include a dark eye
- Early, upright, dark-leaved carnation
- Frost tolerant and lasts for months
- Attracts pollinators to gardens
- Works well as an indoor potted plant

Height: 12 to 14 in. (30 to 36 cm)

Spread: 10 to 12 in. (25 to 30 cm)

USDA Hardiness Zone: 7a

Ideal Pot Sizes: Quarts, Gallons

Uses: Pots, Combos



Purple Wedding
ⓧ2 ⓧ2 ⓩB

SelectaNorthAmerica.com



For more Dynamix combos featuring Selecta One Dianthus, visit SelectaNorthAmerica.com/Dynamix.

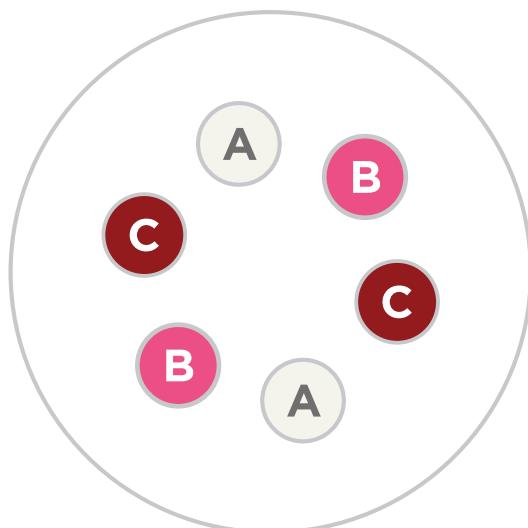
Custom Combinations

Get creative with your combination program with Dynamix from Selecta One!

Your custom Dynamix combos are proven to grow well together and perform for your customers. Simply order your desired mixture components separately.

Selecta One Dianthus are ideal for Dynamix combinations thanks to their dependability and uniform growth, including **Dynamix Blossoming Beauty**, below. It delivers an easy, seamless blend of vibrant color and charm.

Plantograms: Recipes for Success



Oscar® White Dianthus



Oscar® Pink+Purple Dianthus



Oscar® Dark Red Dianthus



WE'RE YOUR SOURCE FOR WHETMAN PINKS!

Favorites in the United Kingdom since 1936, select Whetman Pinks varieties are now available to North American growers via Selecta One.



Scan the QR code to see even more Whetman Pinks available through Selecta One!



AMERICAN PIE®
Berry à la Mode



AMERICAN PIE®
Bumbleberry Pie



AMERICAN PIE®
Cherry Pie



AMERICAN PIE®
Georgia Peach Pie



AMERICAN PIE®
Key Lime Pie



AMERICAN PIE®
Orange Meringue



EARLY BIRD®
Chili



EARLY BIRD®
Fizzy



EARLY BIRD®
Frosty



EARLY BIRD®
Radiance



EARLY BIRD®
Sherbert



PREMIER™
Hello Yellow®



PREMIER™
Pinball Wizard



PREMIER™
Rosebud



PREMIER™
Silver Star



PREMIER™
Starburst



PREMIER™ PICKABLES®
ColorPop



SCENT FIRST® COMPACT
Coconut Surprise



SCENT FIRST® COMPACT
Eternity



SCENT FIRST® COMPACT
Raspberry Surprise



SCENT FIRST®
Lemon Sparkler



SCENT FIRST®
Memories



SCENT FIRST®
Orange Sparkler



SCENT FIRST®
Passion



SCENT FIRST®
Romance



SCENT FIRST®
Sugar Plum



STAR DOUBLE™
Pop Star



STAR DOUBLE™
Starlette



ELECTRIC DREAMS®



STAR SINGLE™
Fire Star Improved



STAR SINGLE™
Neon Star Improved



STAR SINGLE™
Peppermint Star



STAR SINGLE™
Stargazer



STAR SINGLE™
Superstar

P | N | K | S
by Whetman

GROWING GUIDELINES

PROPAGATION

- Choose a well-drained medium with an EC of 0.75 to 0.80 mmhos and a pH of 5.5 to 5.8.
- Dianthus cuttings should be stuck on the day of arrival. Cuttings can be stored overnight at 39 to 45°F (4 to 7°C). Soaking the cuttings in water for 1-4 hours, cut end down, "asparagus style," can help prevent cuttings from drying out. Cuttings arrive bundled to make this easy.
- A rooting hormone is recommended to promote early, uniform rooting. IBA at 1,000 ppm dip is preferred.
- Soil temperature should be maintained at 68 to 72°F (20 to 22°C) until roots are visible.
- Mist heavily in the first few days to prevent desiccation. Reduce mist after 4 to 5 days to prevent excess water in the media. Too wet media will result in heavy callus and slow rooting.
- Begin fertilization when roots become visible with 75 to 100 ppm N. Increase to 150 to 200 ppm N as roots develop.
- Pinching is used to remove the first bloom, and to increase fill for larger containers. It is not needed with some varieties. Configure can be applied to enhance branching in no-pinch scenarios.
- Dianthus rooted cuttings should be ready for transplanting 28 to 33 days after sticking.



Easy, bundled cuttings



Configure



Pinching



3 Weeks After Stick

GROWING ON TO FINISH

- Use media with good aeration, drainage and water-holding capacity. Maintain pH 5.8-6.4.
- Dianthus should be grown cool or cold, depending on the type of production. See scheduling chart on page 5.
- For cold season production, grow in high light conditions.
- Feed regularly at 200-300 ppm N from a complete 17-5-17 cal-mag formula fertilizer.
- Avoid dramatic swings in media moisture to avoid root rot and other diseases.

- Watch for Alternaria leaf spot. This fungal pathogen is the most common disease.
- When grown cool, dianthus will need little or no PGR. When needed from warm temperatures and/or vigorous varieties, PGR options include paclobutrazol sprays at 1-2 ppm, daminozide at 2,500 ppm or chlormequat chloride at 500-750 ppm.

ROOTED CUTTINGS

selecta one®

Selecta One varieties are available as rooted cuttings from Selecta One licensed Root & Sell Stations. Contact your favorite broker for ordering details.

U.S. Root & Sell Stations

Ball Tagawa Growers
819 Zenon Way
Arroyo Grande, CA 93420
Phone (805) 481-7526
Fax (805) 431-2192

DGI Propagators
7073 40th Avenue
Hudsonville, MI 49426
Phone (616) 669-0552
Fax (616) 669-2557

Dickman Farms
13 Archie Street
Auburn, NY 13021
Phone (315) 253-3030
Fax (315) 253-3377

Fessler Nursery Co.
12666 Monitor McKee Road NE
Woodburn, OR 97071
Phone (503) 634-2448
Fax (503) 634-2866

Green Leaf Plants
2369 Old Philadelphia Pike
Lancaster, PA 17602-3441
Phone (800) 321-9573

Gulley Greenhouse, Inc.
6029 S. Shields Street
Fort Collins, CO 80526
Phone (970) 223-4769
Fax (970) 226-2763

Lucas Greenhouses
1049 Whig Lane
Monroeville, NJ 08343
Phone (856) 881-0234
Fax (856) 881-2502

Mast Young Plants, Inc.
6564 Peach Ridge Avenue NW
Grand Rapids, MI 49544
Toll Free (800) 541-3910
Phone (616) 784-0583
Fax (616) 784-3136

Pacific Plug & Liner
750 Casserly Road
Watsonville, CA 95076
Phone (831) 722-5396
Fax (831) 722-1306

Plantpeddler, Inc.
530 2nd Avenue SW
Cresco, IA 52136
Phone (800) 827-1654

Van de Wetering Greenhouses
5784 Sound Avenue
Jamesport, NY 11947
Phone (631) 722-8757
Fax (631) 722-8765

Van Wingerden Greenhouses
8210 Portal Way
Blaine, WA 98230
Phone (360) 366-3906
Fax (360) 366-3911

Welby Gardens
17201 W. 64th Avenue
Arvada, CO 80007
Toll Free (800) 457-4725
Phone (303) 288-3398
Fax (303) 287-9316

Canada Root & Sell Stations

George Sant & Sons Greenhouses
11831 Cold Creek Road
Kleinburg, ON L0J 1C0
Phone (905) 893-1592

Les Serres Frank Zyromski
1853 Chemin Laliberté
Rivière-Rouge, QC J0T 1T0
Phone (819) 275-5156
Fax (819) 275-7976

Qualitree Propagators Inc.
51546 Ferry Road
Rosedale, BC V0X 1X2,
Phone (604) 794-3375

Whetman Pinks Root & Sell Stations

Ball Tagawa Growers
Arroyo Grande, CA

Creek Hill Nursery
Leola, PA

DGI Propagators
Hudsonville, MI

Dickman Farms
Auburn, NY

Emerald Coast Growers
Pensacola, FL

Fessler Nursery Co.
Woodburn, OR

George Sant & Sons Greenhouses
Kleinburg, ON, Canada

Van Wingerden Greenhouses
8210 Portal Way
Blaine, WA 98230
Phone (360) 366-3906
Fax (360) 366-3911
Servicing Western Canada

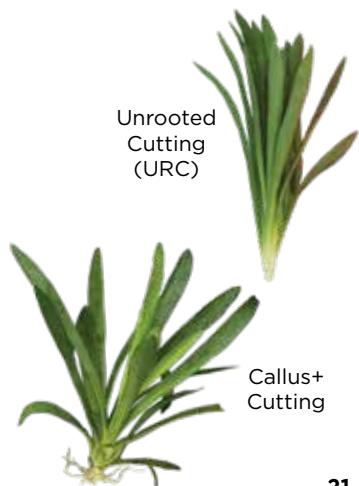
Westcan Greenhouses
2527 210 Street
Langley Twp, BC V2Z 2A9
Phone (604) 530-9298
Fax (604) 530-9966

UNROOTED CUTTINGS AND CALLUS+ CUTTINGS

Available exclusively through Ball Seed®

Save time and money with Callus+ Cuttings.

- Save money by eliminating IBA rooting hormone expense.
- Reduce propagation time by at least 2 weeks.
- Reduce waste by achieving 100% rooting success.
- Reduce risk with proven success from extensive North American trials.



Ball Seed: ballseed.com/webtrack | 800 879-2255

Ball ColorLink®: 800 686-7380



Dianthus
information station!



Scan to open

25 Dianthus Catalog Get POP for Store Displays Download Dianthus Scheduling Guide

Carnation Solutions

Dianthus & Carnations Selection Tool

Based on your growing needs and desired color week, find out which Dianthus and Carnations are right for you.

selecta

DIANTHUS & CARNATIONS SELECTION TOOL

Desired Finish Week: Choose...

Growing Conditions: Choose...

Desired Pot Size: Choose...

RESET

SCHEDULING GUIDES

2025 Scheduling Guide: Dianthus & Carnations

Week	Color	Notes
1	Red	
2	Red	
3	Red	
4	Red	
5	Red	
6	Red	
7	Red	
8	Red	
9	Red	
10	Red	
11	Red	
12	Red	
13	Red	
14	Red	
15	Red	
16	Red	
17	Red	
18	Red	
19	Red	
20	Red	
21	Red	
22	Red	
23	Red	
24	Red	
25	Red	

Growing Tips at your fingertips

Visit SelectaNorthAmerica.com/Dianthus and take advantage of your online sales tools!

- Segment dianthus varieties by type, timing or pot size with just a click.
- Download your dianthus and carnation scheduling guide.
- Download free POP for store displays.
- Watch helpful, on-demand webinars on your schedule.

Please recycle when no longer needed
or pass along to a colleague.



Visit selectanorthamerica.com for patent information and current Terms & Conditions of Sale.
©2025 Ball Horticultural Company 26975150 BALL is a registered trademark of Ball Horticultural Company in the U.S.™ denotes a trademark of and * denotes a registered trademark of Selecta Klemm GmbH & Co. in the U.S., which may be registered in other countries.

selecta[®]