



# CALIBRACHOA

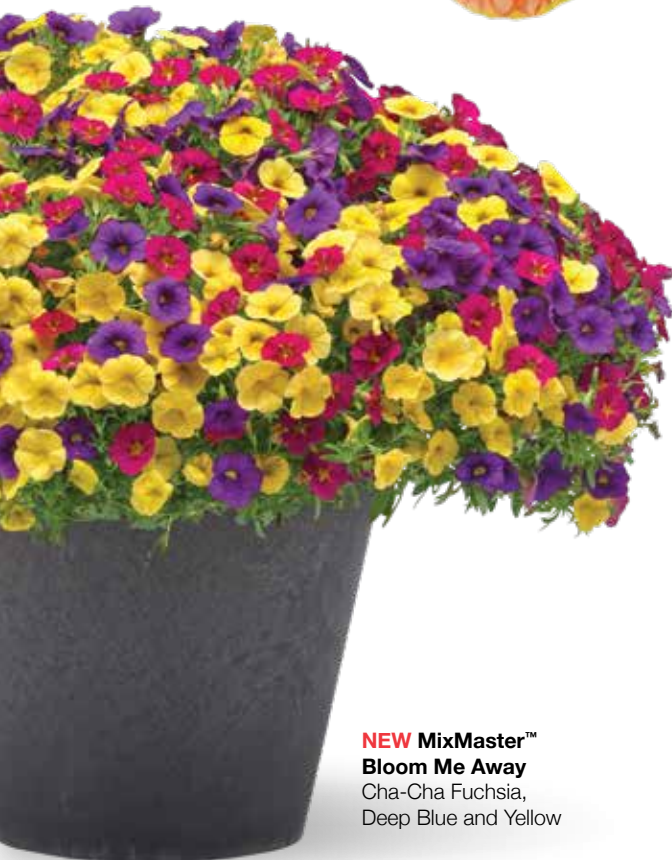
Explore all the varieties from  
Ball FloraPlant® and Selecta One®,  
your industry leaders in calibrachoa.

BallSeed®





NEW Cha-Cha  
Diva Orange



NEW MixMaster™  
Bloom Me Away  
Cha-Cha Fuchsia,  
Deep Blue and Yellow

## Taking the Lead in Quality and Reliability

The forward-thinking Ball FloraPlant® team is continuously reinventing calibrachoas for quality, dependability, relevance and distinction.

Look to Conga™ for compact varieties requiring no pinch and no PGR, Cabaret® for medium, uniform varieties, and Cha-Cha™ for vigorous plants, including four color-shifting Diva types.

These strong solids, bright bicolors, vibrant patterns and knock-out novelties deliver a full selection to meet all your program needs.

BallFloraPlant.com



NEW MiniFamous® Neo  
Rose Flash

## Innovating On-Trend Varieties

Outstanding novelty calibrachoas have made Selecta One® a world leader in vegetative ornamental plant breeding.

Exciting examples of our latest innovations include the bright, double flowers of compact MiniFamous® Evo, providing pot-tight production with no pinch and no PGR. MiniFamous® Uno features classic core colors, doubles and stars in a medium vigor. For larger containers, MiniFamous® Neo displays bold solids and bicolors on a semi-trailing habit.

SelectaNorthAmerica.com



NEW Trixi® FunTopia Utopia  
MiniFamous® Uno Funtopia Blue  
and Funtopia Pink



# Industry-Leading CALIBRACHOA: A Fit for Every Program!

MiniFamous®

## Evo

COMPACT ●○○○

- Unique double flowers
- Compact habit
- No pinch, no PGR
- Pot-tight production
- Perfect for quarts and color bowls



Trixi® Evo-Centric  
MiniFamous Evo Double Blue,  
Double Magenta and Double Yellow

selecta<sup>one</sup>

## Conga™

COMPACT ●○○○

- Easy to grow and pH tolerant
- No pinch, no PGR
- Very uniform, naturally compact and perfect for pot-tight production
- Abundant bloomers at retail
- Ideal for quarts and color bowls



MixMasters™ Home Sweet Home  
Conga Dark Blue, Red and White

BaillFloraPlant

MiniFamous®

## Uno

MEDIUM-COMPACT ●●○○○

- Easy, uniform, medium-compact and early to finish
- Famous for featuring the most diversity on the market
- Available in classic core colors, singles, doubles and novelty patterns
- Includes award-winning, double bicolors such as Double PinkTastic!
- Perfect for quarts, gallons and small baskets



MiniFamous® Uno  
Pink Starfruit

selecta<sup>one</sup>

## Cabaret®

MEDIUM ●●●○○

- A high-performing, medium-vigor lineup of solid colors and exciting bicolors
- Well-branched with large, colorful blooms
- Known for flowering within a 10.5-hour daylength and staying open and in flower under low light conditions – a big plus at retail
- Ideal for quarts, gallons and medium baskets



NEW Cabaret  
Bright Orange

BaillFloraPlant

MiniFamous®

## Neo

MEDIUM ●●●○○

- The perfect choice for medium-vigor programs
- A uniform series featuring a semi-trailing habit
- Available in large single blooms, exciting double blooms and Selecta One-exclusive Tastic double bicolors
- An excellent choice for quarts, gallons and medium baskets



Trixi® Lollipop  
MiniFamous Neo Blue,  
Deep Yellow and Pink

selecta<sup>one</sup>

## Cha-Cha™

VIGOROUS ●●●●●

- The most vigorous calibrachoa for extra-large containers
- Trialed and tested for uniform timing and habit across all colors
- Available in an assortment of dazzling colors, including four color-shifting Diva types
- Easy-to-grow, cascading calibrachos that simply look amazing!



NEW Cha-Cha  
Hot Pink Star

BaillFloraPlant



COMPACT

selecta

MiniFamous®

Evo



The largest assortment of

CALIBRACHOA

available!

MixMasters™ Conga Line

Conga Red, Yellow and Dark Blue

MiniFamous Evo

Double Magenta

MEDIUM-COMPACT

selecta

MiniFamous®

Uno



MiniFamous Uno

Funtopia Pink

MEDIUM

BallFloraPlant.

Cabaret®

🕒

Early Flowering Time



MixMasters Serendipity

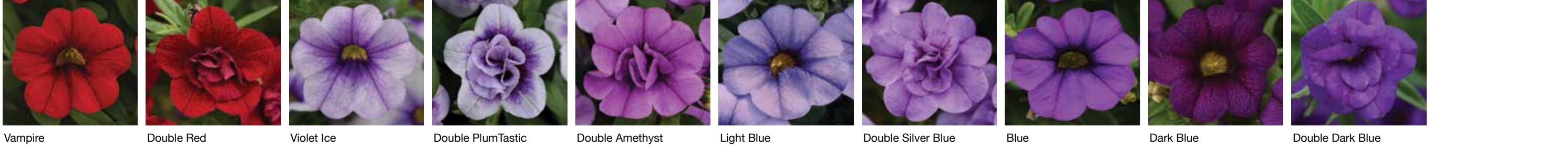
Cabaret Strawberry Parfait, Neon Rose and Bright White

MEDIUM

selecta

MiniFamous®

Neo



VIGOROUS

BallFloraPlant.

Cha-Cha™



Trixi® Caribbean Cocktail

MiniFamous Neo Blue, Orange+Red Eye and Vampire

NOVELTIES

BallFloraPlant.

Bumble Bee™



NEW Pink 26

VIGOROUS

Blue

MEDIUM

Orange

VIGOROUS

Hot Pink

MEDIUM

NEW MixMasters Poppin' Primaries

Cha-Cha Red, Deep Blue and Yellow





622 Town Road  
West Chicago, Illinois  
60185-2698 USA

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IS OUR PASSION**



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