Now Available: The 2027 Selecta One Catalog

Find the latest varieties and new products all in one place.

Selecta One introduces its new Product Catalog for 2027. In this 150-page catalog, growers will find the newest varieties to brighten your benches!

Choose From a Variety of Product Forms to Optimize Your Greenhouse

With multiple product forms designed to fit every greenhouse growing program, Selecta One offers a complete range of high-quality propagation solutions. Choose from unrooted cuttings, rooted cuttings, Autostix™, callused cuttings, and Trixi® combos as URC kits.

Locally Produced Geranium Cuttings for Better Quality

Also as you browse through the 2027 Catalog, you'll find the YecaFlora emblem on pages 46-50. This makes it easy for greenhouse growers to identify geranium varieties produced at Selecta One's YecaFlora farm in Mexico. These locally produced geranium cuttings are shipped directly to the U.S. border, reducing transit time and stress. The result: fresher, healthier, and higher-quality cuttings that establish quickly in your greenhouse.

Custom Plant Combinations and Proven Growing Recipes

To help growers maximize success, the new Selecta One catalog highlights Dynamix™ combo ideas along with detailed Plantograms — your step-by-step recipes for growing perfectly balanced mixed containers. Simply scan the QR code throughout the catalog to "Get in the Mix" and access additional digital resources.

Explore the 2027 Selecta One Catalog

Contact your Selecta One sales representative for more details or to request a printed catalog. You can also browse the 2027 Selecta One catalog below in a convenient, full-color flipbook.

Selecta one 2027 Catalog