



## Dianthus Grower Tips at Your Fingertips

Your digital hub for dianthus and pot carnation success from Selecta One.

The new [2027 Dianthus Brochure](#) from Selecta One offers the latest technical tips and market opportunities from our experts. Whether you're planning your next crop cycle, fine tuning your production schedule, or looking for ways to boost retail sell through, we have the right tools that make all the difference.

That's why Selecta One has created the [Dianthus information station!](#) This dedicated online resource is designed specifically for growers who want to get the most out of their dianthus programs.

### **Smarter Planning Starts Here**

Find a variety of Dianthus by type, timing, and pot size. Growers are able to sort through these options quickly saving hours of planning time. With a single click, you can filter and compare varieties to build the perfect program for your season.

### **Stay on Schedule with Expert Guides**

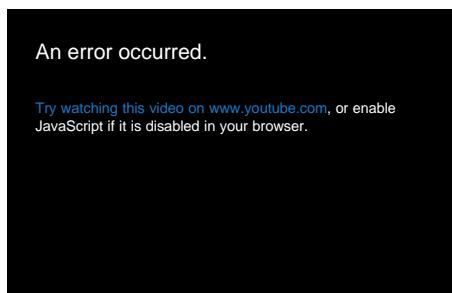
Timing is everything. To help you stay on track, Selecta One offers [downloadable dianthus and carnation scheduling guides](#) right at your fingertips. These guides break down crop timing, variety recommendations, as well as growing conditions, so you can plan with confidence and precision.

### **Boost Retail Impact with Free POP**

We make it easy to elevate your retail displays with [free downloadable POP materials](#). Eye catching signage helps shoppers connect with your product and increases sell through—without adding extra work for your team.

### **Learn on Your Schedule with On Demand Webinars**

Whether you're onboarding new staff, brushing up on best practices, or exploring new genetics, Selecta One's webinar library has you covered. Watch helpful, on demand webinars anytime. These sessions are packed with practical insights from experts from assortment and opportunities to rooting and finishing.



### **Ready to Level Up Your Dianthus Program?**

All these tools — and more — are waiting for you to explore. It's your [one-stop digital resource](#) for planning, learning, and growing smarter for dianthus and pot carnation success.