



## PRESS: Your Favorites Are Closer To Home! 25 Popular Selecta One® Geraniums Are Now Available From YecaFlora

A selection of Zonal Geraniums from Selecta One will be locally produced and shipped by YecaFlora farm in Yecapixtla, Mexico, starting in 2026.



WEST CHICAGO, ILLINOIS, November 2025: Selecta One® North America is pleased to announce that for the 2026 production season, 25 of its grower-favorite geranium varieties will be available through YecaFlora, a top-quality vegetative cuttings farm located in Yecapixtla, Mexico. This assortment of Selecta One Geraniums are available for booking now to meet a growing geranium market demand.

With this select assortment from YecaFlora, customers can look forward to:

- Less transit time and distance for better-quality cuttings
- Reliable trucking to the border during peak delivery season
- 25 of the most popular Selecta One Geranium varieties

"YecaFlora checks so many boxes for producing geranium cuttings. Its location provides ideal growing conditions as well as close proximity to the United States, allowing us to truck orders directly to the U.S. border in climate-controlled vehicles," says **Leland Toering**, Sales Manager for Selecta One North America. "Controlling quality is critical during the winter months of peak delivery to greenhouse growers and suppliers."

YecaFlora is a state-of-the-art production facility that features high gutter connects, the latest in stock-plant systems and technology, and reusable water cycling systems for irrigation. In addition, the entire facility is under one roof, which means one point of entry for production translating into better sanitation and better-quality cuttings.

The variety favorites from Selecta One Geraniums come from the following series:

- Moonlight™ Zonal Geranium – a dark-foliage, compact series that produces 3-4 flowers at first flush.
- Sunrise™ Zonal Geranium – a green leaf, large-flowered series with no-pinch in production for labor savings.
- Super Moon™ Zonal Geranium – high vigor and large, vibrant blooms make this series a standout.

Visit the Selecta One Geraniums webpage at [selectanorthamerica.com/geranium](https://selectanorthamerica.com/geranium) and look for the YecaFlora logo in the latest Selecta One catalog to explore all of the geraniums trucked to the border from the Mexico farm. Contact your preferred supplier to place your quality-cuttings order today.

About Selecta One: the North America market with excellent genetics of vegetative propagation bedding plants and Poinsettias. Our varieties are supplied as unrooted cuttings available exclusively through Ball Seed and as rooted cuttings available from select Retailer/Seed stations. Visit [selectanorthamerica.com](https://selectanorthamerica.com) to learn more.