



Find Inspiration with the 2026 Poinsettias Catalog from Selecta One

The new 50-page catalog features the latest Poinsettia varieties for 2026.



Download the new [2026 Poinsettias Catalog as a pdf](#), or start reading about the latest varieties in the **virtual flipbook below**. You'll see all the tried-and-true [Poinsettia series](#) such as:

- Christmas Beauty™
- Early Elegance™
- Christmas Chorus
- Christmas Glory™
- Christmas Joy™
- Christmas Feelings™
- Christmas Wish™

Also, in Selecta One's 2026 Poinsettias Catalog there are three new introductions to help brighten your seasonal program.

Sky™ Pink is the latest in the novelty Sky Series with a beautiful pink and white sky pattern.

Christmas Royale offers a new dark red color adding sophistication to the iconic red poinsettia.

Christmas Aurora™ Princess finishes naturally in late November to early December, and can be held cool to target week 50-51 sales.

This catalog features plenty of grower resources including culture and finishing guides, expert "poinsettia pointers," and trialed and tested recommendations for a variety of poinsettias to fit into your program. Selecta One also offers on-trend novelty varieties with unique, eye-catching colors, shades and textures, as well as leaf designs. Find what you're looking for in every poinsettia shape, size and timing.

[Selecta One 2026 Poinsettias Catalog](#)