Selecta OneÂ® Dahlias Win Retailersâ€™ Choice Award

Which Dahlia varieties received the prestigious award at Cultivate â€˜25?

Congratulations to Selecta One Dahlias on receiving the 2025 Retailers' Choice Award at Cultivate '25 in Columbus, Ohio! This award is selected by a group of garden retailers who are searching for items they themselves would have in their stores. These awards are presented by AmericanHort and The Garden Center Group the day after the volunteer judges walk the trade show floor and make their selections. This year 12 companies received awards for 15 products.

Judges noted they couldn't pick just *one* Selecta One Dahlia, so they picked ***the whole display***!

Selecta One offers diversity in Dahlias across four series:

1. Dahlietta® series (Compact Vigor/Green Leaf)
2. City Lights™ series (Medium Vigor/Dark Leaf)
3. Dalaya® series (Medium Vigor/Green Leaf)
4. Venti™ series (Large Vigor/Green Leaf)

With a variety of sizes, vigors and colors, Selecta One provides the diversity growers are looking for in Dahlias. Download a copy of the latest 2026 Dahlias Brochure (pdf) and find all the details on the latest selection of our full assortment.