



## 2026 Selecta One Product Catalog Now Available

Explore the entire assortment from Selecta One.

The new 2026 Selecta One Catalog is here!



Featuring the latest introductions and newest varieties, this 150-page catalog is available as a flipbook and a printed issue. Find the newest products to make your programs stand out, such as:

- **Calibrachoa MiniFamous Neo Rose Flash** with large, early flowers and a semi-trailing habit.
- **Dahlia Venti™ FireBurst** and **PinkBurst** with an amazing anemone-like flower pattern.
- **Petunia Main Stage™ Burgundy Sky** is the latest addition to the eye-catching Sky Petunias.
- **Geranium Moonlight Purple+Big Eye** with bright bicolor blooms.
- **Dianthus Oscar® Ruby Splash** featuring ruby-red flowers splashed with white.

With multiple product forms to fit every program, Selecta One has everything from both unrooted and rooted cuttings, Autostix™ and callused cuttings, as well as Trixi® starters, which have been upgraded to customize the treatment of components for 100% complete and balanced combos.

Also new this year is the YecaFlora emblem throughout the catalog. When growers find this emblem on a page, they know these varieties are produced locally and shipped to the U.S. border by the geranium farm in YecaFlora in Mexico. Selecta One Geraniums will spend less time and distance in transit, for even better-quality cuttings. Custom Combinations are also highlighted in the new catalog. We provide Plantograms to growers, which are essentially recipes for success. There's also a helpful QR code to Get in the mix!

Contact your favorite sales rep for more details, to request a printed copy, or check out the Selecta One 2026 Catalog in amazing full-color below as a flipbook for your convenience. [Selecta One 2026 Catalog](#)