



Take the Virtual Tour

Explore our CAST25 showcases online.

We've just returned from southern California and CAST25. What a week! Our 2026 varieties turned heads when they debuted at this year's California Spring Trials. And now they're ready for you to explore.

- Browse the latest introductions, available in our [New Varieties section](#).
- Check out our full collection with the complete [online catalog](#).
- Get a closer look with [videos](#) and [virtual tours](#) from the trials.
- Support your sales efforts with updated retail assets like [images and logos](#), ready for download.

This Season's Standouts

Only the best make it into our lineup. Take a closer look at how each variety performed during the 2025 California Spring Trials with our virtual tour and video coverage from GrowerTalks. Our state-of-the-art YecaFlora facility now offers fast, reliable truck delivery of your [favorite zonal geranium varieties](#) — Moonlight™, Sunrise™, and Super Moon™.

Bring fresh energy to your [Dahlia lineup](#) with the Dalaya® series' striking white tipped petals and the vivid bi-color blooms of Venti™ FireBurst and PinkBurst.

And don't forget our [Dianthus lineup](#), which brings reliable color and performance to any program, as well as the latest introduction from Selecta One. DiaDeur™ Pink Shades is a fragrant, double-flowered variety bred for both beauty and success.

If you joined the Selecta One North America team at our Santa Paula location – thank you for your visit! And to help you relive the CAST25 experience, please enjoy our Virtual Tour below.