



Registration is Now Open for CAST25

RSVP March 26-28 for California Spring Trials. Don't miss out on this premier industry event.

Come see Selecta One at this year's California Spring Trials! We are excited to greet our greenhouse growers and guests at CAST 2025. From March 26-28, our Santa Paula, California, showcase will have all the new products and varieties with the latest genetics from Selecta One. Sign up and register today! Visitors can schedule through the National Garden Bureau's CAST25 website here: <https://caspringtrials.us/>



From March 26-28, 2025: California Spring Trials 2025 for the Ball Horticultural Company location in Santa Paula, CA, will be featuring five plant breeding companies including:

Selecta One
PanAmerican Seed
Darwin Perennials
Ball FloraPlant
Morel Cyclamen

For more information or questions, email our coordinators at: springtrials@ballhort.com.