



AAS Win for Dianthus Capitán™ Magnifica

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Selecta One North America is proud to announce its [Dianthus Capitán™ Magnifica](#) was recently named a 2025 All-America Selections National Winner in the Ornamentals category. Capitán is a premium Dianthus series with extra-large vigor and novel, bicolor double blooms. It is prized for its lovely fragrance, and AAS judges were impressed with the Magnifica variety as it continued to bloom and perform even through the summer trials' heat. Selecta One says growers can expect smooth sailing with Capitán!

Here's what the [AAS Judges](#) coast-to-coast had to say about this winning Dianthus ...

"Entry kept its color and grew well during the heat. After deadheading it came back full of buds and lasting color. The plant was hardy all season."

"The trial performed beautifully. While it grew to pretty much the same size as the comparison, it continued to bloom profusely throughout the heat of the summer and stayed relatively small. The blooms also contained a deeper pink than the comparison, which made a nice contrast to the comparison. It was incredibly easy to grow. One application of slow-release fertilizer was given in June and even during 110°F heat, it only needed to be watered every other day. Truly a wonderful addition for a patio gardener with limited space and time/knowledge."

"Even in the horrible heat, the plants kept blooming their heads off and only started to give out a little at the beginning of September when it was very hot and dry!"

"Good heat tolerance for a dianthus. The entry was a much better plant overall than the comp. While I never noticed a strong fragrance, it definitely had many more flowers than the comparison and the flowers were more showy, too. Overall the plant was more compact, bushy, and uniform."

"The entry was more robust with taller stems and larger blooms. The pink and white pattern was consistent and the plants were noticeably more full from quite a distance away. On close inspection the blooms were bright and the foliage clean. Although we didn't cut the flowers they had long enough stems to do so."

Be sure to add [Dianthus Capitán™ Magnifica](#) to your 2025 spring program! AAS winners get special promotion by the organization, including garden consumer e-newsletters, media outreach and social profile posts.