



## Explore The Full Lineup Now! The 2025 Catalog From Selecta One® Is Here

This latest resource highlights Selecta One as the world leader in breeding, marketing, and supplying innovative plants.

**WEST CHICAGO, ILLINOIS, July 2024:** Selecta One® has released its [2025 product catalog](#). This 150-page resource details a vast assortment of products including two combinations programs, annuals (from Bacopa to Verbena), a full dianthus assortment, potted plants, perennials (Ajuga to Sedum), and herbs. The catalog also includes extensive Rooting & Finishing Guides to help achieve the optimum product to send to market. Growers will find inspiration with an expanded list of Trixi® and Dynamix™ recipes plus plenty of new varieties to explore.

"Selecta One offers premium varieties for a wide range of markets, including many early-season stars," says Leland Toering, Sales Manager for Selecta One North America. "Our dependability and high order fill rate, along with consistent quality, helps ensure that our customers won't miss a beat and can get their growing season going sooner."

Among the many introductions this year, the following Calibrachos are noteworthy:

- **MiniFamous® Evo series** — Features vibrant double flowers on a naturally compact habit. Available in Blue, Magenta, Red, White and Yellow.
- **MiniFamous® Uno Funtopia Pink & Blue** — Double blooms; adds a novelty pattern extension to this early-to-finish, medium-compact series.

The 2025 catalog also includes links to useful tools like [Dynamix](#), which helps customers create custom combinations recipes and explore combos based on exposure, seasonality, timing and color. Also a first for Selecta One, this year's product catalog is available in a **flip-book virtual format** for better reader enjoyment. This new digital treatment makes the catalog easier to navigate and find information on-the-go with click-thru hyperlinks and embedded videos. See below to start flipping through the new catalog to find the latest varieties.

The majority of the Selecta One genetics are available through its vast Selecta Root 'N Sell liner network. You can also download the 2025 catalog to access helpful resources from our experts and check out the "Where to Buy" webpage for details on how to place an order.

[Selecta One 2025](#)

About Selecta One: the North America market with excellent genetics of vegetative propagated bedding plants and Poinsettias. Our varieties are supplied as unrooted cuttings available exclusively through Ball Seed and as rooted cuttings available through Select Root 'N Sell. Visit [selectanorthamerica.com](#) for more.