



## 2024 Product Catalog Now Available from Selecta One®

Check out the latest varieties from Selecta One.

Selecta One announces the latest 2024 product catalog – available online as a digital resource, as well as a printed issue.



This 154-page guide showcases innovative and new products, including the **EnViva™ Petchoa** series and **SweetSunshine™ Magenta Sky Double**, which is the first Sky pattern in a double petunia!

This year's catalog also features a new Dianthus section, highlighting our proven supply chain. As the only USDA-approved breeding company supplying 14 varieties of Dianthus, cuttings from offshore production into the U.S., growers can choose from a variety of products for their whole production season. Also being introduced is Dynamix™ – combination inspiration and ideas to enhance their program. These high-impact recipes are featured throughout the catalog with ideal blends for any size and style.

Other highlights for 2024 from Selecta One include:

- Upgraded **Trixi®** mixed combos featuring the latest, top-performing genetics.
- **MiniFamous® Uno Pink Radiance** that displays gorgeous blooms that can hit the market early.
- **NEW SuperTrouper™ Yellow 24 Dianthus** with amazingly fragrant, double yellow blooms.
- **NEW Brightside™ Magenta Glow Erysimum** with blooms that open orange and mature to a vivid magenta-purple.



The Selecta One 2024 Catalog is stunning in full-color and includes a culture resource guide on the back pages to increase your growing success. It also links via QR code to product-selection tools online at the Selecta One website, as well as to informative videos and downloads.

Contact your sales rep or Root-n-Sell dealer for more details or to request a printed copy. Browse or download the 2024 catalog online at [selectanorthamerica.com/catalogs](https://selectanorthamerica.com/catalogs).