



In The News: Poinsettia Early Elegance Red Makes the Cover of GrowerTalks Magazine

Check out the May 2022 edition.

We're thrilled to see our newest Poinsettia Early Elegance Red on the cover of *GrowerTalks* magazine. The May 2022 edition is the publication's "poinsettia issue" where experts review the latest trials and make recommendations for the coming production year.

The coverstory highlights the new 2022 varieties from traditional reds and whites to unique novelties. Early Elegance Red from Selecta One is notable for its versatility from north to south and can even hit that Thanksgiving sales window. [Learn more about Early Elegance Red here.](#)

Browse through the digital edition of *GrowerTalks*, May 2022, online at www.growertalks.com or click on the magazine cover below.

