



Update Now In Stores: CAST | Mobile App

Our Spring Trials companion app puts "plants in your pocket."



The latest update for the Ball Horticultural Company CAST | Mobile app is now live and in app stores! Find the latest info on our flower introductions for 2023 and get a preview of what Selecta One will have on display in Santa Paula, Calif., during this year's California Spring Trials event.

With [CAST | Mobile](#) you'll have new plants right at your fingertips from all the companies at the Ball stop: Ball FloraPlant, Ball Ingenuity, Burpee, Darwin Perennials, Kieft Seed, PanAmerican Seed, and Selecta One.

The app is available free to download in the App Store and on Google Play. Users can share their enthusiasm for products that spark their interest with a "Like" button, plus capture notes and share their list of favorites via email. The app is the perfect companion to your visit to CAST22 in Santa Paula, or to explore it from the comfort of your own office.

CAST22 awaits ... download the app today or [learn more about CAST | Mobile at this link!](#)

Don't Forget to Register for CAST 22

Discover this year's top intros and learn about NEW PLANTS right from the experts when you visit the Ball stop in Santa Paula, Calif., March 30 through April 2. [Register your visit today at www.ballhort.com/springtrials](http://www.ballhort.com/springtrials).