



2022 Product Catalog Available Now From Selecta One®

Explore the latest and most innovative varieties from Selecta One.

WEST CHICAGO, ILLINOIS, July 2021: Selecta One announces the arrival of its [2022 product catalog](#) – a 154-page guide to exciting new products plus the insight on how to grow them successfully. This year's catalog highlights "innovation" with expansion into the potted plant category, more introductions in Sky Petunias, and a new series of compact, heat-tolerant Verbena.

"This year's introductions are meeting the needs of today's shopper, and the excitement millions of new gardeners have for owning plants," says **Leland Toering**, Sales Manager for Selecta One North America. "This annual catalog will also inspire growers with new sales opportunities, all backed by reliable supply from Selecta One."

Some new products of-note for 2022 from Selecta One include:

- Upgraded **Trixi®** mixed combos featuring the latest, top-performing genetics.
- Compact and spreading **Beats™ Verbena** with durability and long-lasting color.
- NEW **Starlet™ Midnight Sky** and **Headliner™ Enchanted Sky Petunias**, which expand the Sky pattern into more sizes and shades.
- NEW **Mandala™ Kalanchoe** series of potted plants – the most uniform for habit and timing.

The Selecta One 2022 catalog is stunning in full-color and includes a culture resource guide on the back pages to increase your growing success. It also links via QR code to product-selection tools online at the Selecta One website, as well as to informative videos and downloads.

Contact your sales representative or Root-n-Sell dealer for more details or to request a printed copy. Browse or download the 2022 catalog online at selectanorthamerica.com/catalogs.

About Selecta One: the North America market with excellent genetics of vegetative propagated, Spring bedding plants, perennials and Poinsettias. Our varieties are supplied as unrooted cuttings available exclusively through Ball Seed and as rooted cuttings available from select Root & Sell stations. Visit selectanorthamerica.com to learn more.