Selecta One Launches Redesigned Website For North America

Visit the NEW www.SelectaNorthAmerica.com for product resources, mobile-friendly accessibility, and free online photo library.

WEST CHICAGO, ILLINOIS, August 2020: Selecta One® announces the re-launch and update of its website **www.SelectaNorthAmerica.com**. The new website offers responsive design to fit any mobile or office device and provides comprehensive product resources to help plan a successful program. In addition, an online photo library makes hi-res images a click away for your marketing materials, social posts and literature.

"We're excited to share this fresh look and upgraded navigation with the industry. Finding the varieties and programs you need is now simplified with our new design, and the extra resources really help our customers grow and promote their products," says **Jason Twaddell**, North American sales and marketing manager for Selecta One. "The Selecta One assortment and brand has always been fashion-forward, and we couldn't be happier with a website that fully reflects the fun and function our products bring to greenhouses across North America."

The new website features special sections for the **Trixi®** mixed combo program and **Selecta Poinsettias**. Product filter options help guide relevant choices for your growing needs. Each product page contains all the culture resources you need to succeed.

Explore www.selectanorthamerica.com today and connect with Selecta One territory sales managers on social media. A brief video walkthrough of all the website features can be viewed here.

About Selecta One
Selecta One serves the North America market with excellent genetics of vegetative propagated bedding plants and Poinsettias. Our varieties are supplied as unrooted cuttings available exclusively through Ball Seed and as rooted cuttings available from select Root & Sell stations. Visit selectanorthamerica.com to learn more.

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Try watching this video on www.youtube.com, or enable JavaScript if it is disabled in your browser.