

Christmas Feelings™ Merlot Poinsettia

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This top-selling series is perfect for mixes, thanks to its reliable uniformity across an impressive color range. Space-efficient, easy-to-grow Christmas Feelings saves time and money with low energy input and low PGR requirements. Plus, no late-season stretch ensures you can send better-looking plants to market. This series offers a strong habit for more saleable plants, excellent post-harvest characteristics and dependable timing to finish for peak shipping. Red, White and Pink are available as mini cuttings.

selecta one

Characteristics

Season:	Foliage:	Natural Flower (first pollen):	Response Time in weeks (first pollen):	Vigor:	Average Bract Size:	Post Harvest:
Mid Season	dark green	Nov. 20-27	8	medium-low	large, pointed	excellent

Finishing Recommendations

Energy Efficient: (see note 1)	Cool Finish (24 hrs avg.): (see note 2)	Space Efficient: (see note 1)	Recommended spacing for 6":
●●	63°F / 17°C	●●	13"x13"

Containers

2.5" Mini:	4 - 5":	6":	8":	10":	Tree/Pyramid:
✗	✓	✓	✓	✗	✗

1. Energy Efficient/Space Efficient:

Varieties are rated from most (●●●) to least (●) efficient. Contact us for guides.

2. Cool Finish:

Indicates minimum temperature starting two weeks after the beginning of short days. Please note that a crop grown cooler requires more time to finish (4 to 7 days), and will have smaller bracts and darker color (for example, white may turn cream-yellow). Toward the end of the crop (two weeks prior to shipping), slowly lower the temperature for green-leafed varieties to 65°F (18°C) day/night and dark green-leafed varieties to 63°F (17°C) day/night.

NOTE: Growers should use the information presented here as guidelines only. Selecta recommends that growers conduct a trial of products under their own conditions. Crop times will vary depending on the climate, location, time of year, and greenhouse environmental conditions. It is the responsibility of the grower to read and follow all the current label directions relating to the products. Nothing herein shall be deemed a warranty or guaranty by Selecta of any products listed herein. Selecta's terms and conditions of sale shall apply to all products listed herein.

Other Christmas Feelings™ Varieties



Pink



Red



White