



## VIDEO: 2 New Red Poinsettias for 2024

James Doukas and Gary Vollmer introduce exciting new poinsettias from Selecta One.

At the N.G. Heimos trials in November, Selecta One Territory Manager James Doukas and Technical Manager Gary Vollmer introduced two exciting new poinsettias from Selecta One.

[Christmas Song](#) is a great new red with deep, saturated color. It is a mid-season variety at 8 weeks with medium vigor. It's a consistent and reliable performer for growers across North America and best for 4- to 8-inch pots.

[Christmas Chorus](#) is a premium poinsettia that offers a new core red for customer programs. It is an early-season variety at 7.5 weeks with a medium vigor. It works great in 4- to 8-inch pots. Christmas Chorus is the Selecta One 2024 Poinsettias catalog cover star! Very showy with post-harvest performance and superior color retention.

Both of these new poinsettias are available from Selecta One's trusted supply chain. To learn more about the full poinsettias assortment, visit [SelectaNorthAmerica.com.poinsettias](https://SelectaNorthAmerica.com/poinsettias).

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Try watching this video on [www.youtube.com](https://www.youtube.com), or enable JavaScript if it is disabled in your browser.